

## **STEEL CITIES REGION, SCCA**

General Membership Meeting March 5th, 2025, at Denunzio's in Monroeville

Regional Executive Bob Albert convened the meeting at 7:00 PM.

***A motion (Kern/Hoffman) to approve the February 2025 minutes as published passed 8-0-0.***

**MEMBERSHIP:** Bob Albert from Paula Locke

We had 18 memberships expire, added 9 new ones, and now have a total of 759 traditional members.

**RALLY :** Don Baker

Nothing to report.

**TREASURER:** Gene Kern

Gene delivered the monthly report. A copy of the Treasurer's report is attached to the archive copy of these minutes.

We had around \$16,000 in income after the Majors expenses were paid.

So far we have gained \$51 from our investment in the money market account.

**SOLO:** Joe Montuoro

We would like to hold an event prior to our published April 14<sup>th</sup> event, possibly on the March 22-23 weekend.

We are currently filling out insurance forms. PittRace needs to give us the waiver form. Pray for nice weather!

The way prices are climbing, we could be priced out in 4-5 years.

3/19 Test and Tune

4/26 School

We got the Pronto Timing update.

We are buying 3 radios and some chalk, and 250 business cards which will be used to give free first autocrosses to newcomers.

**ROAD RACING:** Dan Dennehy

We had a good Miniconvention in Scranton. There were a lot of conversations among the Regions in our Division, and we will be supporting each other.

Where is road racing going? We need to be flexible and not to depend on National.

We will be adding "Race Experience" on Friday at our events.

We need to "Share" Facebook posts so that their algorithm picks it up.

We will be using our May event to promote our August event. Dan's team videographer Rebecca will do two videos for Steel Cities. We already have 14 registrations for Wings & Things already!

Dan said that he needs \$200 to push Facebook ads and \$400 for shirts and stuff. ***A motion***

***(Kern/Hoffman) to allocate \$1000 to Racing for marketing and promotion passed 8-0-0.***

We need to serve under served classes like FC to give them a home. Lots of spaces are already sold so that people can be together. Amanda set up registration to make it easy - multiple ways in one place.

**HISTORIAN:** Don Baker

Nothing.

**OLD BUSINESS:**

Merchandise - Nick - we will keep the old logo until next year. We just put our design online and the provider ships our order. Should we make "Pittsburgh" themed shirts? The question was asked "what defines Pittsburgh? Bridges? Buildings? Steel? Nothing was actually decided.

Gene spoke about our investment, and it is working.

PittRace did a winter autocross, and plans another for 3/16. They are doing a low-key series, and Joe is working with them. We are going to use those cards we are printing to pull their newcomers into our program.

**NEW BUSINESS:**

Gene asked if he could get a cell phone so that the Treasurer can get notifications of credit card usage , and we could also use it for Square payments. He estimates the cost to be about \$75/month with Verizon.

Walt asked about other carriers like Consumer Cellular, and someone said they use CC and the service at the track is very good. Apparently there is also an app we can log into that would allow the use of anybody's phone. Gene will do further research.

Gene reminded the BOD that WE NEED A TREASURER!!!

Robert Horn is tracking points, and Misfit Auto has offered to sponsor trophies.

OPTT is working on a RR series with Nelson Ledges, Mid-Ohio and PittRace. WE NEED A SCHEDULE.

***A motion (Granche/Montuoro) to adjourn passed 8-0-0 at 7:50 PM.***

Respectfully submitted by

Walt Matenkosky, Secretary, Steel Cities Region, SCCA