

STEEL CITIES REGION, SCCA

General Membership Meeting April 3rd, 2024, at The Greentree Inn

Regional Executive Jim Locke convened the meeting at 7:30 PM.

***A motion (Terrill/Matenkosky) to approve the minutes of the February meeting as published passed 7-0-0.***

We have two new members present this evening. They literally joined today! They are Eric and Kris Thorniley from Irwin. Welcome!

**TREASURER:** Gene Kern

We started the month with \$93,561.22 and ended with \$11,983.64 for a gain of \$18,422.42. Our obligations are \$114,882.50.

**MEMBERSHIP:** Paula Locke via ZOOM

Current member count from the Galley report is 737. We had 14 new members and 11 weekend members.

Ashley asked about the interests of the new members, and Paula said she would check. One showed an interest in Solo and one in Trials.

**TRACK TRIALS/HILL CLIMB:** Rick Terrill for Dan Dennehy

We have 27 registrations for the April event. There was a question about transponders that was not resolved.

**SOLO:** Joe Montuoro

We had 63 drivers at the March event because it was a nice day. April 13th is a school - 24 people and 6 to 7 instructors, 6 of whom are National champs! April 20 Test & Tune - we expect 62 or so entries. April 27<sup>th</sup> is the first event, held with the Majors. Event #2 is May 11, and #3 is May 18th

**RALLY :** Don Baker

April 14<sup>th</sup> is a Blue Ridge event somewhere North of Pittsburgh at 1PM. Don will get details for the BOD, but thinks it starts from the Sarver Rails-to-Trails lot.

**HISTORIAN:** Don Baker

No information yet.

**ROAD RACING REPORT:** Bob Albert/Gene Kern

The Majors is scheduled for PittRace April 26 - 28. Break even car count is approximately 120 for the Race and 44 for the test day. Test day schedule will be finalized a week before the event based on entries. There is a group on Friday for HPDE/ Time trials cars. Currently we have no entries. If we don't have at least 7, this group will be cancelled. Undersubscribed Friday race groups may be combined.

I will update the number of entries immediately prior to the meeting Wednesday.

There are some upcoming potentially large expenditures that will be required. These include repairs to the region trailers and the purchase of scales and ramps to alleviate some ongoing issues. Those expenditures will stretch or even deplete our treasury. We cannot continue to depend on entry fees and memberships to finance our programs into the future. The region needs soon to develop other sources of revenue. This may include such things as sponsorship, donations, selling tickets, 50/50 raffles at events,

and I'm only partially kidding, bake sales. Anybody have any ideas and is willing to quickly drive this forward? For sponsorship we need to modernize and integrate our websites and messaging to be able to offer sponsors something in return. The status quo will not suffice if we are to survive and grow long term.

Getting sponsorship should involve an all program effort with revenue sharing across the programs.

Gene added that there are 53 entries so far, and that we are short in specialties and that he will set up a ZOOM meeting for the Chiefs.

#### **OLD BUSINESS:**

Worker swag is on order.

Spread the word that we will have laps for charity Saturday and Sunday. Invite other clubs to collect for their own charities, we will collect for the Butler Humane Society. Gene asked Paula to contact John Walko Sr.

Start time for our meetings is now 7PM.

AJ sent out info on the scale pads, but not everybody on the BOD received it.

Glenn will Chair the Majors, but we need someone for August.

Still working on Radios.

Supps are done, but not yet approved by National.

Ted said SCCA doesn't need an announcer. Gene said Ashley will take care of it. Ted plans to work Grid.

#### **NEW BUSINESS:**

Some of our old computers are available whenever Solo is ready. Does Walt need one? Walt said no, thanks.

Ashley suggested we add Caliente as a possible location for the June meeting. She also suggested we print up a recruitment flier like CFL Region and set up a booth at events. National has a rentable package (cost?) which includes a tent and flags. We need to ask CFL Region if we can use their flier design and if they agree, to get the agreement in writing. We need to find a person to do all this. Ted says there is content on SCCA.com. Can we do it at the PVGP? We need to ask Dan DelBianco if we can set up a booth. Ashley said she would have a draft for May.

***A motion to adjourn (Paula/Joe) was approved 7-0-0 at 7:35 PM.***

Respectfully submitted by

Walt Matenkosky, Secretary, Steel Cities Region, SCCA